

The **Association of Hungarian Language Schools (NYESZE)** has been committed to supporting language teaching in Hungary by organising professional programmes and training courses since its foundation.

Every spring we **organise the NYESZE Methodological Conference for Language Teachers with the participation of outstanding experts in the field.** The lectures, workshops held in English, German and Hungarian run simultaneously in several sections providing our language teacher colleagues with a range of practical ideas and ready-to-use methods.

Here are some of the topics, which have been discussed during the last few years:

- ✓ *Cooperation and sharing responsibility in language teaching*
- ✓ *Reform and Paradigm Shift*
- ✓ *Experience and creativity*
- ✓ *The language teacher's roles*
- ✓ *Online facilities in language teaching*

In our **NYESZE Academy** we organise **one-day trainings and workshops**, which provide an opportunity to get a more profound knowledge in a few selected areas, and to learn and test new methods and techniques.

During our previous Academies the participants had the opportunity to get a deeper insight into the following topics:

- ✓ *what personalised and motivating tasks can help to make the language learner successful,*
- ✓ *how can language classes be made more efficient by building on abilities tied to the right hemisphere of the brain,*
- ✓ *what is gamification and can the language learner's autonomy be supported,*
- ✓ *how should the means of positive psychology be applied during the language classes.*

Several hundred language teachers, educational managers, school directors participate regularly in our professional training programmes.

**NYESZE  
CONFERENCE**

**500-550  
participants/year**



**an active community  
of 1,500 language  
teachers**

**NYESZE  
ACADEMY**

**350-400 participants,  
10-12 training courses a  
year**

## NYESZE CONFERENCE 2018



	Main Sponsorship package	Sponsorship package	Exhibition Display (A)	Exhibition Display (B)
	240,000 HUF	150,000 HUF	85,000 HUF	60,000 HUF
conference exhibition area	6 m <sup>2</sup>	4 m <sup>2</sup>	3 m <sup>2</sup>	2 m <sup>2</sup>
conference lecture	2	1	–	–
display on the website and on the promotional material	x	x	x	x
display in the brochure	x	x	x	x
welcome pack (with own logo)	x	–	–	–
leaflets in welcome pack, promotional material	x	x	–	–

### FURTHER POSSIBILITIES TO BE DISPLAYED AT THE CONFERENCE

		NYESZE sponsorship points exchange
coloured ads in brochure A/4	30,000 HUF	3 points
coloured ads in brochure A/5	15,000 HUF	1.5 points
sponsorship for business card cases	10,000 HUF	1 point
company logo, ads displayed by projectors	10,000 HUF	1 point
to display extra roll up in the plenary room (available in a limited number)	10,000 HUF	1 point
sponsorship for coffee (available in a limited number)	20,000 HUF	2 points
sponsorship for catering (available in a limited number)	20,000 HUF	2 points
providing a VIP room with VIP invitations (available in a limited number)	20,000 HUF	2 points
extra entrance ticket (for 2 persons)	10,000 HUF	1 point
providing extra exhibition space (4 m <sup>2</sup> )	80,000 HUF	8 points

### NYESZE ACADEMY 2018 SPONSORSHIP PACKAGE

	80,000 HUF/ training
display on the website, on Facebook, in newsletter	x
distribution of promotional material at the venue	x
display of roll up at the venue	x
providing own location with technical facilities (optional)	x
participation for 2 people	x

*the prices are tax-exempt amounts*